

# BLOOMS AND TWINE FLORAL DESIGN'S 2021 INVESTMENT GUIDE

Creating your wedding budget is a huge undertaking! Hopefully this guide will help clear up some of the confusion around the number talks. All of our packages are custom built to suit our couples' needs, and are priced to accommodate our sustainable practices while providing high value art to our to-be-weds. We've trained with industry leaders to learn the best techniques, and can't wait to share them with you! Also- all of our services are all-inclusive. We even provide rentals, set-up, and tear-down!

## AVERAGE INVESTMENTS

### Weddings

Generally, wedding planning resources recommend spending about 10% of your overall budget on flowers. This is a great jumping off point! If you want higher end blooms, plan to have a large bridal party, or hope for a lush, garden-party aesthetic, you'll want to raise your percentage accordingly. Keep in mind that all of these figures are influenced by season, style, ingredients, etc.. Overwhelmed? It's okay! When you send in your consultation request, we'll work with you to design something perfect just for you, and advise what a realistic budget for your vision is!

In order to secure my signature aesthetic my couples spend a minimum of \$3,000 before delivery. They also typically invest more to incorporate installations, labor-heavy designs like garlands, or statement blooms like garden roses & peonies. Select events (microweddings and elopements) can be approved on an event-by-event basis.

### Our Most Popular Items in 2020

	Average Investment, (Varies Based on Style)
Bridal Bouquets	\$275
Bridesmaid Bouquets	\$195
Boutonnieres	\$20
Corsages	\$35
Cake Flowers	\$55
Centerpieces	\$115
Ceremony Installations	\$1200

### Elopements, Microweddings, and Virtual Ceremonies

These events have unique needs and so will be approved on a case-by-case basis even if they don't meet our \$3,000 minimum investment threshold.

